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### Information for in-house counsel

## **EDITORIAL: The Blind Spot**

The blind spot that corporate lawyers - like all other employees of an organization - have, gives us reason to think outside the box in the Openly said section. In the depths of this section, we finally ask ourselves why legal departments need a strategy.

In addition, we present "Kanban", a process management method, and explain how it can be used to significantly improve work in the legal department. We have read and reviewed the "Praxishandbuch Legal Operationsmanagement" for you and explain a scientific article on "Compliance as a tool for sustainable market positioning".

We wish you much stimulation while reading and look forward to your comments.

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# Frankly speaking: The blind spot that cannot be avoided even by legal tech

One of the core arguments against putting in-house lawyers on an equal footing with external lawyers was that salaried in-house lawyers are dependent on instructions and therefore cannot be independent. Has the amendment of § 46 of the Federal Lawyers' Act changed this situation? From a system-theoretical point of view, doubts are justified. People who

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## Quite right: Google: Antitrust violations as a business model

The list of penalties imposed by the European Union for competition violations is so long that one has to ask oneself whether violations are a worthwhile business model. The most recent example is the judgment against Google or Alphabet for deliberately exploiting its supremacy in the search engine market for online shopping (the company has

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## In-depth: Why does a corporate legal department need a strategy?

Isn't it enough if she just does her job very well? And to do it as conveniently as possible for the company? No - that is not enough, we think. This is already evident from the fact that the provocative questions above raise counter-questions. What is "the work of a legal department"? How must the

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## Being well advised: Kanban in the legal department

Kanban is a so-called agile method for controlling production processes. Kanban comes from the Asian language and means card, label or sticker. The first Kanban system was developed from 1947 by Taiichi Ohno at the Japanese company Toyota. One reason for the development of Kanban was the insufficient productivity and efficiency of the company compared

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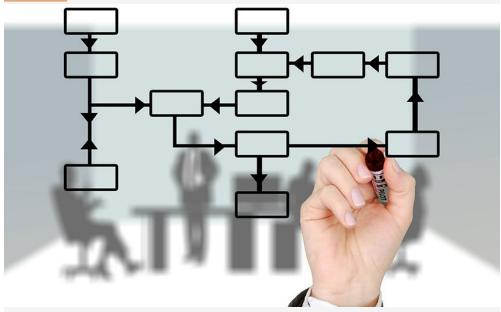


## Review: Practical Guide - Legal Operations Management

The practical handbook Legal Operations Management was published by Springer in 2017. The editors, Roman P. Falter and Christian Dueblin, have compiled an

impressively comprehensive work, which deals in eight sub-chapters with the challenges of legal operations, their identity, positioning and leadership, structures, resources and processes. Despite the involvement of various authors from practice and

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# From science: "Turning Corporate Compliance into Competitive Advantage"

With the article: TURNING CORPORATE COMPLIANCE INTO COMPETITIVE ADVANTAGE the US-American scientists Robert C. Bird and Stephen Kim Park show strategies to use compliance as a sustainable instrument for market positioning. Compliance is a core concern for corporate governance. Firms devote tremendous amounts of money, personnel, and attention to ensure compliance with regulatory mandates, and

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## **Events: Legal Transformation Days 2018**

June 18 and 19, 2018: Vienna House Andel's Berlin The Legal Transformation Days are a practice-oriented event that addresses the growing challenges facing lawyers. The core question is: Who makes demands on Legal Tech? How must law firms and legal departments position themselves today in order to be able to react quickly and flexibly to

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